

Nov 23rd 2020 Recreation Programs

Program Name

Resource Provider

Ontario Live

Ontario Live

Description A virtual marketplace that brings Ontario together to help support local artists, operators, attractions and businesses throughout the province. Coming soon, you'll be able to buy, donate to, or experience the best Ontario has to offer all in one place.

Website [Learn More](#)

Tourism Economic Development Recovery Fund

Province of Ontario

Description The Ontario government is investing \$1.5 million through the new Tourism Economic Development Recovery Fund and offering promotional incentives at provincial attractions to help the province's tourism industry and welcome back visitors after the COVID-19 pandemic. The fund will support projects that develop innovative tourism products and experiences, drive private sector tourism investments, workforce development, and support tourism operators to learn more through tourism industry associations.

Website [Learn More](#)

COVID-19 Emergency Support Fund for Cultural, Heritage and Sport Organizations

Canadian Heritage

Description The COVID-19 Emergency Support Fund for Cultural, Heritage and Sport Organizations will be a \$500 million fund to help address the financial needs of affected organizations within these sectors so they can continue to support artists and athletes. This measure is consistent with the Government of Canada's other existing COVID-19 support measures for wages and fixed costs for organizations. Beginning May 8th, partner organizations will be contacted so that funds can begin to flow to cultural and sport organizations. Canadian Heritage is working closely with its partners – in particular, the Canada Council for the Arts, the Canada Media Fund, FACTOR, Musicaction, and Telefilm Canada – to distribute the funds as quickly as possible using existing channels. UPDATE: As part of Phase 2 of the disbursement of funds, to address gaps that have been identified by industry, additional funding will be directed to

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other organizations - some of which do not normally receive funding from Canadian Heritage, the Canada Council for the Arts, Telefilm Canada or the Canada Media Fund.

Website [Learn More](#)

Regional Relief and Recovery Fund (RRRF)

FedDev Ontario and other Regional Development Agencies

Description

The new Regional Relief and Recovery Fund (RRRF) devotes nearly \$962 million to help businesses and organizations who do not qualify for, or have been rejected from, current Government of Canada COVID-19 relief measures. Priority may be given to SMEs in the manufacturing, technology, tourism and other sectors key to the region, that are major employers in small communities or that support the government's commitment to underrepresented groups. Applications can be submitted for support for fixed operating costs, where business revenues have been affected by the COVID-19 pandemic. In southern Ontario, FedDev Ontario will deliver: \$213 million for small- and medium-sized enterprises (SMEs) facing financial pressure; and \$39.4 million to provide rural businesses with access to capital and technical support, delivered by southern Ontario's Community Futures Development Corporations. The program will provide financial contributions (interest-free loans) to help support fixed operating costs of SMEs, where business revenues have been affected by the COVID-19 pandemic.

Website [Learn More](#)